



Any available frame, any brand at any price point for no out-of-pocket expense*

Added-value for members

A special offer for your employees from Target Optical and Sears Optical: \$0 out-of-pocket expense for any available frame, any brand - no matter the original retail price point.

HOW IT WORKS

Your employees will simply go into their local Target Optical or Sears Optical store, find their frame (ANY available frame!) and they'll incur no cost.* And that means they have the freedom to find a great frame that matches their style and personality, while keeping money in their pocket.

OPTICAL™

- More than 350 locations nationwide
- Approximately 700 frames at each location



- Nearly 600 locations nationwide
- 900 frames, on average, at each location

SEE THE VALUE

Retail cost of Ray-Ban frame: \$220

Member frame cost without Freedom Pass: \$72 (\$130 frame allowance + 20% standard additional discount)

Member cost with Freedom Pass: \$0



OVERALL, THAT'S \$90 OF ADDED VALUE FOR EMPLOYEES

WHAT DOES IT INCLUDE?

With this perk, your employees can choose any frame, any brand - including:



Give your employees more savings
Contact your EyeMed rep or visit starthere.eyemed.com

*Valid for each year of the initial contract term and in-store at Target Optical and Sears Optical only. Offer not valid at Sears Optical stores affiliated with US Vision. Lenses are covered based on benefits outlined in the vision benefits and may include an additional copay.
**Frame cost calculation is illustrative only. Actual costs may vary. Frame may not be available at all locations.